



## PROFILE

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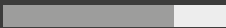

Hi! My name is Ludovico

I am a digital illustrator, graphic designer, and photographer based in Milan, Italy. I have always been passionate about photography, image manipulation, and perception. My fascination with video games and real-time interaction led me to explore real-time graphics, animation, motion graphics, and generative design.

Over the past 11 years, I worked as an in-house marketing designer for e-commerce, primarily focusing on books and comics. Since 2022, I have actively explored AI generative techniques with a strong emphasis on sustainability, open-source, and future ethical development.

## SKILLS:

ITALIAN   
ENGLISH 

ADOBE SUITE   
C4D / BLENDER   
HTML/CSS   
GENERATIVE AI 

# LUDOVICO GUADAGNI

## FREELANCE GRAPHIC DESIGNER

### PROFESSIONAL EXPERIENCE

JANUARY / 2025  
ONGOING

#### Freelance

Graphic designer, photographer, AI explorer, illustrator

- Digital graphic designer, illustrator, photographer
- Ethical AI scholar
- Game - design enthusiast

OCTOBER / 2017  
JANUARY / 2025

#### laFeltrinelli.it

Graphic designer

- Graphic designer and AI expert.
- De facto IT technician for the graphic team.
- Workflow Simplification and Automation supervisor.

FEBRUARY / 2014  
OCTOBER / 2017

#### IBS.it

Graphic designer

- Promotional graphic designer.
- De facto IT technician for the graphic team.

OCTOBER / 2012  
FEBRUARY / 2014

#### Messaggerie Italiane

Graphic designer, photographer, webmaster

- Corporate graphic desing and technical direction for Messaggerie Italiane and Scuola Per Librai UEM.
- Webmaster for corporate websites.
- Second photographer for Scuola Per Librai UEM.

AUGUST / 2009  
OCTOBER / 2012

#### Pontaccio S.r.l.

Graphic designer

- Graphic design, modeling, texturing, rendering
- Development for early iOS apps and games.
- Visual and video research and experimentation.

OCTOBER / 2008  
AUGUST / 2009

#### Bluedog S.r.l.

CG generalist

- Modeling, texturing and rendering various assets for web apps.